

MobiControl Stage Solution Note

MobiControl Stage: Just Scan and Go

Mobility is at the forefront of the digital enterprise, powering critical business processes that extend across your organization. As the number of purpose-built mobile devices increases in the enterprise, a rapid and scalable deployment workflow becomes an integral part of your IT operations.

Integrating mobility into the enterprise can be complex and time consuming. To quickly deploy new purpose-built mobile devices across large distributed operations, organizations need a rapid staging platform to be able to activate devices correctly based on IT policies, enterprise configurations, security policies, and business workflows.

"Out-of-the-Box" Readiness

A successful mobility deployment requires an efficient and succinct process to rollout mission-critical line-of-business devices. Utilizing MobiControl Stage to load and test the most up-to-date setup will also reduce ship-back costs and 'time out-of-service' for mobile devices in the field.

MobiControl Stage is a rapid staging utility for Android and Windows Mobile/CE purpose-built devices to configure initial device settings required for enabling the mobile device's enterprise mobility enrolment. Staging configurations are contained in the barcode. By scanning the barcode, the mobile device is seamlessly configured. The MobiControl Stage app enables quick and easy staging of mobile devices to enroll in the MobiControl Services.

The Staging Process

MobiControl Stage is used to scan barcodes supplied by the MobiControl administrator. When scanned, these barcodes instruct the mobile device to do one or more of the following:

- Set basic configuration settings that enable the device to connect to the MobiControl Services (e.g., WiFi, APN, date and time, enrolment ID)
- Download files from FTP/HTTP servers
- Connect to the MobiControl Deployment Server and download and install the MobiControl Device Agent

Once the mobile device connects to the MobiControl Deployment Server it is automatically enrolled into MobiControl.







IT can now centralize the management of staging, regardless of size or location. With unique "scan and go" technology, organizations no longer require the use of a staging depot or a third-party provider, allowing devices to be drop-shipped to their final destination directly from the distributor.



Eliminate Staging Complexity

MobiControl Stage expedites enrolment via barcode scanning using multiple forms of input (camera, scanner, third party apps). The user's device is fully configured and enrolled into MobiControl with the correct configuration for their line of business. Quite simply, the device can be put to use immediately where needed, without the complexity and hassle of using a third-party staging provider.

MobiControl Stage leverages barcode generators that contain enrolment and deployment settings to expedite staging of new or re-purposed devices. For enhanced security, IT administrators can use a barcode to import a server certificate onto the device to validate server connectivity.

IT administrators can easily configure WiFi profiles on devices by generating barcodes containing WiFi settings with MobiControl Stage Barcode Generator. Further, the IT admin can also configure settings for enterprise WiFi using different authentication protocols, server certificate, and/or user credentials.

MobiControl Stage also makes onboarding easier for organizations that have multiple locations (e.g. retail, healthcare) and may be bandwidth-restricted, allowing enterprise applications to be provisioned directly from a local HTTP or FTP server.

Staging of mobile devices is expensive and time consuming. Traditionally, prior to deployment, devices had to be shipped to a central depot to be configured for a specific use case or line of business workflow. Multiple operating systems and form factors added to the complexity, often becoming a burden and resource bottleneck for IT.

SOTI MobiControl Stage alleviates the burden on IT with a complete "out-of-the-box" solution for rapidly enrolling and configuring enterprise line-of-business devices.



Maximize the Return on Your Mobility Investment - Lower Cost of Ownership

A major component of deploying mobility in purpose-built workflows is the infrastructure, resources and associated costs to stage, configure, provision and deploy devices. According to Gartner, mobile device staging and provisioning can constitute up to 85% of the Total Costs of Ownership of enterprise mobility.

By eliminating the need for a third-party staging provider or depot, mobile devices can be drop-shipped directly from distributor to end location. This translates into a significant cost savings of up to \$100/device for the average deployment.

MobiControl Stage allows for immediate "out-of-the-box" device setup. This translates to lower cost of ownership from simplified staging and centralized management, to increased productivity by alleviating the burden from IT. With MobiControl Stage, enterprises will also benefit from reduced complexity of purpose-built device deployments to ensure business success.



SOTI MobiControl Stage for a Rapid and Scalable Deployment

The complexity of integrating purpose-built mobility in the workplace is seamlessly addressed with MobiControl Stage. Alleviating the burden from IT with a complete "out-of-the-box" solution for staging and configuration provides tremendous value for your enterprise.

Benefits of MobiControl Stage:

Lower TCO - savings of up to \$100/device for staging and provisioning costs

• Your enterprise can minimize/eliminate the need for a staging provider

Scalable Device Deployments - get mission-critical devices into the hands of user for immediate use

Your enterprise can reduce the time of device deployments by offloading staging at the location where devices are needed

Ease of Use - Hassle-free Staging of Devices

Zero training needed - device users can configure their own devices just by scanning a series of barcodes

Cross Platform - simplify setup of all mobile devices

MobiControl Stage supports virtually all mobile devices running the CE, Windows Mobile or Android operating systems

SOTI's innovative portfolio of services provide the tools organizations need to truly mobilize and optimize mobility investments. SOTI's flagship product, MobiControl, allows enterprises to enable, optimize and secure their mobile workforce across all platforms to support corporate-liable and Bring-Your-Own-Device (BYOD) policies. SOTI's seamless scalable architecture can easily support deployments into the hundreds of thousands. SOTI extends secure mobility management beyond basic MDM to provide a total solution for comprehensive management and security of all mobile devices deployed in an organization.

SOTI is the world's most trusted leader in enterprise mobility management. Over 14,000 customers worldwide use SOTI's award-winning MobiControl to enhance enterprise mobility and enable Bring Your Own Device (BYOD) initiatives.

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