



# *General Purpose Scanners*

For any size company and any size budget





***Whether you need a  
feature-packed scanner  
for high-volume scan  
intensive environments  
or a value-priced scanner  
for your small business,  
there is a general  
purpose scanner from  
Motorola designed to  
meet your needs — and  
your budget.***

## A scanner for your company, your budget

The general purpose scanner family from Motorola is designed to meet a wide range of scanning needs – with high-end feature-packed scanners for high-volume scan intensive environments to value priced scanners for small businesses.

Choose from:

- A wide variety of price points to meet any budget;
- A wide variety of advanced data capture options, scanning everything from canned goods and hardware to driver's licenses and patient ID wristbands, or capturing and transferring images
- A wide variety of models to meet your application needs — from corded and cordless to hands-free and handheld

### Performance you can count on

Every scanner is built using Symbol technology and offers the dynamic combination of quality, reliability, ease of use and user comfort that have made Motorola the global leader in the handheld scanning industry. From the cash register and stockroom to patient bedside and more, this comprehensive family of all-purpose scanners is designed to endure the rigors of everyday all day use, with the durability you need to ensure continuous business — and an outstanding low total cost of ownership. And you can count on Motorola for outstanding investment protection.

Every scanner in this family offers:

- Durable and reliable construction designed for all day, everyday use
- Onboard support for multiple interfaces, delivering plug-and-play simplicity for your technology environment today, as well as in the future

Unique functionality from the inventor of the handheld scanner  
With over 900 U.S. patents, including more than 300 for bar code scanning, our technology delivers features and functionality unique to Motorola. For example, some products offer unique scanning patterns that eliminate the need for precise alignment and positioning of products. All products offer internal electronics designed for durability, delivering reliable performance even if dropped. And ergonomic designs reduce fatigue and provide comfort, even in the most intensive scanning environments.

With over 30 years of firsts, from the creation of the first handheld laser scanner to the development of the first wearable and rugged scanner, Motorola continues to deliver innovation, raising the bar for excellence in



the scanning industry. Through the experience gained from deploying over 15 million scanners around the world in nearly every industry, Motorola delivers well-developed designs that meet the unique needs of your environment.

Whether you have clerks at the register ringing up purchases or in the aisles performing price checks, employees in the backroom taking inventory or receiving shipments, or healthcare workers at a patient bedside verifying patient identity and medication orders, you can count on Symbol's general-purpose scanner family from Motorola for the industry-leading technology, ergonomics and scanning performance you need to ensure maximum productivity — and maximum return on investment.

#### Service and support with comprehensive coverage

Motorola products are known for their durability and reliability. Yet even the most durable products need a maintenance plan and a support strategy. After all, accidents happen — and when they do, you'll want to know the support you need is right at your fingertips to keep your business systems running at peak performance.

**Advance Exchange Support** is ideal for mission-critical applications. Rather than waiting for your device to be repaired, Motorola uses

an advance exchange process and overnight shipping to get a replacement unit to you as quickly as possible. Replacement units are pulled from a Motorola-owned pool so you don't have to buy or manage your own spares, and Motorola pays the shipping costs in both directions. Best of all, this service includes Comprehensive Coverage, which extends your investment protection beyond normal wear and tear to cover plastics, exit windows and other components that are accidentally damaged during usage.

**Service Center Support** enhances warranty coverage by providing a fast three-day turnaround time for products needing repair. As with our Advance Exchange Support offering, Service Center Support includes telephone access to the Motorola technical support team for troubleshooting. In addition, it gives you the peace of mind of knowing your equipment is expertly repaired to its original factory specifications.

Both of these programs are available with Service from the Start — a prepaid service program that provides multiple years of coverage at significant cost savings when purchased alongside the hardware.

Ask your Motorola sales representative which plan is best for you.

# Handheld Scanners

## PREMIUM

### Symbol LS4208



#### Laser / Corded / Handheld

The Symbol LS4208 scanner is Motorola's premiere general purpose laser scanner, offering a unique array of features that deliver superb scanning performance with minimal user effort. With an innovative multi-line rastering scan pattern, superior motion tolerance and a wide working range, the Symbol LS4208 delivers robust scanning that eliminates the need to precisely aim and position the device, or pause between scans. And even the smallest, stacked, damaged and poorly printed bar codes are quickly and accurately captured on the first scan, resulting in maximum productivity. Combined with a patented single board construction that eliminates one of the most common points of failure, the Symbol LS4208 delivers reliable day-to-day performance — and a low total cost of ownership. Available in 1D only and PDF/Composite Code configurations.

### Symbol LS4278



#### Laser / Cordless / Handheld

The Symbol LS4278 offers the same superb scanning performance and unique features as the Symbol LS4208 along with cordless Bluetooth™ freedom and the security features needed to help ensure protection of your wirelessly transmitted data. The ability to move throughout the workspace enables cashiers to step out from behind the register to scan items, allows healthcare workers to scan patient wristbands to verify medication orders and more. Productivity is improved and revenue is enhanced. As for durability, the Symbol LS4278 offers a patented single board construction, a cradle with industrial charging contacts that ensure reliable performance through hundreds of thousands of insertions and drain points to protect sensitive electronics in the event of spills. (Workspace size: within a 30 to 50 foot/9.1 to 15.2 m radius)

### Symbol P460



#### Laser / Corded / Handheld

The Symbol P460 1D scanner offers the flexibility of real-time corded and batch mode cordless scanning to meet the needs of a wide variety of applications. Corded real-time scanning enables cashiers to quickly, easily and accurately ring purchases. Cordless offline batch mode enables employees to perform inventory counts and price verifications on the retail floor, and allows customers to scan products to create an on-the-fly 'wish list' for gift registries. With a convenient display window and keypad, users can easily view, enter and delete scanned records, enabling instant correction of an erroneous scan. Designed for easy and rapid deployment, the Symbol P460 is pre-loaded with inventory software and enables seamless integration of scanned data into your existing applications. And with support for MCL-Designer, you can develop custom applications quickly and easily — without technical programming knowledge.

### Symbol P470



#### Laser / Corded / Handheld

The Symbol P470 1D cordless scanner provides your employees with wireless freedom to move throughout the workspace to scan heavy items or check carts for 'forgotten' items, take inventory in the stock room and verify shelf pricing. In addition to extending the workspace to over 100 ft./30 m, advanced, long range functionality enables accurate scanning of bar codes as far away as 30 ft./9.1 m. Cables are eliminated, reducing tripping hazards and helping to minimize accidents. A convenient display window and keypad enables users to easily view, enter and delete scanned records to instantly correct an erroneous scan. Up and running right out of the box with pre-loaded inventory software, the Symbol P470 can be rapidly integrated into your environment, thanks to its ability to easily port scanned data right into your existing applications. And support for MCL-Designer enables even non-technical staff to easily develop custom applications.





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**Symbol DS6700 Digital Imager / Corded / Handheld**



Enjoy extraordinary application flexibility with the versatile Symbol DS6700 digital imager scanner from Motorola. The handheld Symbol DS6700 combines a 1D/2D bar code scanner, 1.3 megapixel digital camera and a high performance document capture scanner (Symbol DS6707 only) in a single cost-effective device — maximizing employee productivity and streamlining business processes in the retail store, post office, pharmacy or manufacturing floor. True point-and-shoot image capture and Motorola’s text enhancement technology delivers superior document clarity — even on fine print. The Symbol DS6700 reduces capital and operating expenses by eliminating the need to purchase separate devices to capture images and read different bar code symbologies. And remote scanner management capability further reduces the total cost of ownership.

**MID LEVEL**

**Symbol LS2208 Laser / Corded / Handheld**



The Symbol LS2208 is a small, lightweight affordable scanner designed to increase productivity from the checkout line to the back room. The Symbol LS2208’s single circuit board design eliminates common points of failure, and its ability to withstand multiple 5 ft./1.5 m drops to concrete provides the durability and reliability needed to withstand all day every day heavy usage. And multiple onboard interfaces enable connectivity to virtually any host, providing future proofing and investment protection.

*When you choose a Symbol scanner from Motorola, you get patented features and functionality no other manufacturer can offer — from unique scanning patterns and ergonomics to internal electronics.*

#### VALUE

##### Symbol LS1203

##### Laser / Corded / Handheld



The Symbol LS1203 handheld scanner is designed to meet the needs and budgets of small retailers, delivering high quality laser scanning, user-friendly ergonomics and durability at an economical price. For small independent retailers, Symbol LS1203 delivers the features, functionality and reliability needed to improve operational efficiencies from the checkout line to the back room — day in and day out. Manual keying is minimized, customers are charged the correct amount and paper-based inventory processes are automated. The result is faster checkout, increased customer satisfaction, increased employee productivity — and a rapid return on investment.

## Hands-free Scanners

#### PREMIUM

##### Symbol LS7708

##### Laser / Corded / Presentation



The Symbol LS7708 is ideal for medium to high-volume scanning environments, such as grocery, drug and convenience stores. This flexible on-counter scanner enables both presentation and swipe scanning to keep the register lines moving, even in the busiest retail environments. Robust scanning technology, including a dense rastering omni-directional scan pattern, delivers higher first-pass read rates without requiring cashiers to precisely position bar codes. And the 'smart' scanner moves into sleep mode when not in use, automatically 'waking up' when a bar code is passed over the scan window, reducing power demands and extending the life of your scanner.

##### Symbol M2000

##### Laser / Corded / Handheld and Hands-free



This combination hands-free/handheld scanner enables scanning of any size item, providing maximum flexibility. Four user-selectable scan patterns deliver outstanding scanning performance, enabling the fast and accurate capture of 1D and PDF-417 bar codes, including those that are truncated, damaged and poorly printed. The intuitive and easy-to-use Symbol M2000 automatically shifts from hands-free to handheld mode when lifted and adjusts the scan pattern as needed.

##### Symbol LS7808

##### Laser / Corded / Presentation



The Symbol LS7808 horizontal slot scanner from Motorola provides the exceptional scanning performance that enables your cashiers to deliver faster and more personalized service at the point of sale. With its large omni-directional scan window and advanced software algorithms, this flush-mounted, in-counter scanner delivers first time reading on even poorly printed and damaged bar codes — regardless of scan angle. Integrated EAS functionality, onboard support for most POS hosts, support for Reduced Space Symbology and a three (3) year warranty maximize your investment and ensure compatibility with your environment — now and in the future.



#### MID LEVEL

##### **Symbol LS9208 Laser / Corded / Handheld and Hands-Free**



This hands-free scanner offers a high-performance processor and an innovative 100-line rastering omni-directional scan pattern that enables rapid bar code scanning regardless of the orientation of the product. It also offers the flexibility to switch quickly and easily between hands-free and handheld mode, reducing the need to lift heavy objects and the risk of injury. Combined with a small footprint that fits easily into the tightest environments and the ability to easily switch to single line mode to read pick lists and bar code menus, the Symbol LS9208 keeps checkout lines moving and customers satisfied.

#### VALUE

##### **Symbol LS9203 Laser / Corded / Handheld and Hands-Free**



The Symbol LS9203 is an affordable omni-directional scanner that can be used in either hands-free or handheld mode, eliminating the need to lift heavy items – effectively reducing the risk of injury. The intuitive Symbol LS9203 requires no training — simply plug in the device and users are up and running in minutes, automatically capturing the data you need to improve sales tracking and inventory management, as well as reduce pricing mistakes, out of stocks and shrinkage. The small footprint is ideal for the tightest checkout environments where counter space is reserved for ‘impulse purchase’ displays. And in keeping with the Motorola tradition of quality, this economically priced scanner is built to handle every day accidental drops and tumbles.

*For more information about Symbol scanners from Motorola, visit [www.symbol.com/scanners](http://www.symbol.com/scanners). To access our global contact directory, please go to [www.symbol.com/contact](http://www.symbol.com/contact)*



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